



TESTIMONIALS 2008

In July 2008 we moved to our new purpose built Skoda centre in Northumberland, We called upon the services of First Aid Today and Uel, to provide us with our First Aid requirements and Health & Safety statutory signage. We were very impressed with the immediate service we have had, 'First Aid Today' competitive pricing and the willingness to help by actually positioning the signage within the new building.

We like to think that we give exemplary customer service in our business and it is refreshing to get the same from one of our suppliers 'First Aid Today'.

I have, and will continue to recommend 'First Aid Today' to my friends and peers.

Thank you.

Terry Critchlow

MD – Silbury Skoda

Northumberland Business Park

“Uel is a professional and personable individual with a great knowledge and experience in Sales, Telesales Customer Service & Marketing.

I would not hesitate to recommend this 'First Aid Today' his company to any business looking for innovative Training, Services and Marketing, we have had first class customer service and value for money. Highly recommended”

Victoria Stanley

Director

Re-Creative Ltd, Wallsend

First Aid Today UK Ltd

Unit 41, Redwood, Co. Durham SR7 7RS

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Fax: 0191 513 0042

www.firstaidtoday.co.uk
info@firstaidtoday.co.uk

Registered in England **6134434**
VAT – 928 3625 05





“Enthusiastic, energetic and passionate about all that he does, Uel has worked with us for the past 8 weeks and delivered some excellent results.

Uel worked along side our team with ‘First Aid Today’, Our team love working with him and would like him to remain part of the team long term. In such a short space of time ‘First Aid Today’ has been very helpful and proved very, very resourceful. If he cannot help you he knows a man that can!”

Legacy Leisure Group

Gateshead

“Uel had a clear vision on his business ‘First Aid Today’ and how he wanted it presented on the web. Our meetings were fun and creative and I found myself often on the learning side, as Uel is an excellent communicator. I think anyone who meets Uel and his company ‘First Aid Today’ will be impressed by his sheer enthusiasm for his subject and the way, in which he presents it, I would have no hesitation in recommending both Uel and his business to anyone.”

Dennis Niccol

DP Consultancy

Langley Park

Co Durham

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"A 5 Star image makeover of what we expect for our customers. 'First Aid Today' and Uel brought a natural skill base for selling, sales and customer service.. Creating the desire with his customers, combined with strategic merchandising techniques, created more sales.

Uel used his skills and 'First Aid Today' utilized a systemized plan to elevate personnel to perform consistently!"

Uel got under the skin of our existing business and enabled us to re examine our company & vision taking it to new heights.....

Nicola Garrington - Company Director Vive Newcastle Upon Tyne - www.vive.com

"I first met Uel in June 2007 when he had a few ideas for a new business. He had been made redundant from his role as the Customer services manager for a large retailer in Gateshead. Uel had relocated his family to the North East from Wales in July 2006. I was in no doubt from the first meeting as to Uel's self motivation, professionalism and level of business acumen. He was extremely keen to get started on 'First Aid Today' due to family commitments therefore it was part of my role to actually slow him down and investigate his ideas in more detail. Several meetings took place, Uel presented a professional business plan that was produced and was realistic. 'First Aid Today' was born in August 2007, I also managed to obtain some start up funding to help launch the 'First Aid Today' Uel's company.

Uel was a model start up client and willing to take advice. I wish him all the best for the future".

Steve Souter - [Be Enterprising Coach / EDBS Co. Durham](#)

"I have had the pleasure of working alongside Uel and 'First Aid Today' while he supported our business with sales training and customer service training, his energy, enthusiasm is so refreshing and electric. We still have requests from our customers asking after his energy and motivation".

MPD

HR Manager – [Thompsons Gateshead](#)

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"I have worked with Uel over the past 12 months on the development and growth of his new business venture 'First Aid Today' and met him on several occasions. I use the word 'Work' but it has been a real pleasure to meet Uel and his Business 'First Aid Today'. Uel is someone excelling at their game and totally enjoying running their own business.

It has been a roller coaster ride for Uel, but he has risen to the challenge time and time again. His own ability to respond and change within the market place has led to an increased variety of services offerings, ranging from Sales training to First Aid Assessments.

Uel is leading 'First Aid Today' and is a complete professional, it is a refreshing alternative within a busy business to Business arena. Uel has bags of energy and enthusiasm and delivers total customer solutions with so much passion!

I look forward to watching Uel's and 'First Aid Today' continued success.

Paul Appleton AIBC

[LEGI Emerge](#) Business Start-Up advisor

I knew we needed something but were not what it was; we were given 'First Aid Today' and Uel's details by the local business link Skills Brochure. I knew from our first telephone conversation to the initial meeting, Uel was a live wire. It was like sticking our fingers in the plug socket. He delivered exactly what we needed and the team took to him like he had been there for years.

We have booked Uel to come back and work with our team in September when we have some new school leavers starting.

G. Powell

Coach / Business Consultant

North Wales



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"Uel's overall approach together with his drive and enthusiasm for his own business 'First Aid Today' is in my opinion brings the very best for his clients in any business environment. Uel's drive and energy is the most dynamic and pro-active I have experienced in my whole career. Uel has a genuine and infectious likeability is supported by sincerity and professionalism at the highest level. Anyone turning down doing business with 'First Aid Today' or Uel him would be daft."

Craig de Prez,

Proprietor,

Tri-Wonder Data.

Sunderland - Tyne & Wear

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